



 Covington - Highway 21

**School Partnership**  
**2024-2025**



# LET'S FACE IT

Your students and faculty love Chick-fil-A  
& we love your students and faculty!



## WE'RE A LITTLE DIFFERENT THAN MOST BUSINESSES...

Chick-fil-A restaurants are nationally known for their involvement in local schools. Each Chick-fil-A is individually owned and operated, so we strive to build long lasting relationships with our community in order to maximize impact on our local Covington guests. At Chick-fil-A Covington - Highway 21, we feel that creating partnerships with schools open doors to inspiring positivity and success in the next generation of chicken-eaters. While we know that everyone appreciates donated food and coupons, we like to take the partnership a step further - Bringing the Cow to school to make kids smile, recognizing your outstanding teachers for all of their hard work, or participating in fundraising events.

# ABOUT US!

Meet our owner, Lauren Nelson



It's my full-time job—and really my passion—to make sure our organization is creating a positive influence in our community. While I am part of a large national brand, as an Operator, I'm actually an individual business owner in our community. My husband, Trey, and I both grew up in Covington and attended school in St. Tammany Parish. As a member of this great community, I enjoy getting involved with schools, charities, and community events that mean something to our guests and our team—and make our community life better and more enjoyable. It's my privilege as Operator to create relationships that allow us to develop young people, serve our community needs and show appreciation for our community hero's. I love meeting people, so if you happen to see me around the restaurant or in town, please take a few minutes to get acquainted. I truly look forward to meeting you.

# LET'S GET STARTED!

Your school partnership will include:

## **School Discounted Pricing**

Enjoy 10% off pick-up orders and 15% off delivery orders for any school event or meeting.

## **\$1,000 in Food Donations**

Yes, you read that right! You will have \$1,000 to spend during your school year on any events, meetings and special occasions of your choice.

\*Cannot be used for third party resale and full amount may not be used in one day.

## **Teacher Appreciation Coupons**

Treat your hardworking team with a free meal coupon during Teacher Appreciation Week!

## **Spirit Day**

Host a Spirit Day and have your supporters mention your school during ordering. We will donate 10% of their purchase to your school!



# FUNDRAISING!

Sell Our Food

## Chick-fil-A Product Resale

Put the power of Chick-fil-A's delicious food to work to raise funds for your school. Your school will sell Chick-fil-A food at a price that you and your local Chick-fil-A contact have agreed upon, and your school will keep the profits made.

## Sell Chick-fil-A Food at Events

Popular Chick-fil-A menu items to sell include:

- Chick-fil-A Chicken Sandwich
- Chick-fil-A Spicy Sandwich
- Chick-fil-A Chicken Biscuit
- Chocolate Fudge Brownie
- Chocolate Chunk Cookie



Meet with your Chick-fil-A contact to order food for your fundraiser, which will be delivered to you in thermal coolers to maintain proper food temperature.

Ask our restaurant contact for signage to use at your sales table to promote that you are selling Chick-fil-A food as a fundraiser for your school. Publicize the fact that you will be selling Chick-fil-A food as a fundraiser in any pre-event communications sent to parents.

# IT'S OUR PLEASURE!

Choose one from each group...

## **Honor Roll Coupons**

Student award recognition program.

## **Accelerated Reader Program Coupons**

Recognize your students for reading books with Chick-fil-A Coupons.  
Offered for Elementary Schools.

## **Project Graduation/Senior Event Coupons**

Partner with us to make your senior event extra special. Offered for High Schools.

**AND**

## **Career Day**

Our Owner/Operator would love to attend your next Career Day to share her business experiences with your students.

## **Junior Achievement Partnerships**

Partner with the Junior Achievement program to give young students the knowledge and skills they need to own their own academic success.

## **Chick-fil-A Leadership Academy**

This is a High School Leadership program focused on impact through action to inspire and develop the next generation of servant leaders in the community. An explanation page is attached below.

# Chick-fil-A Leadership Academy

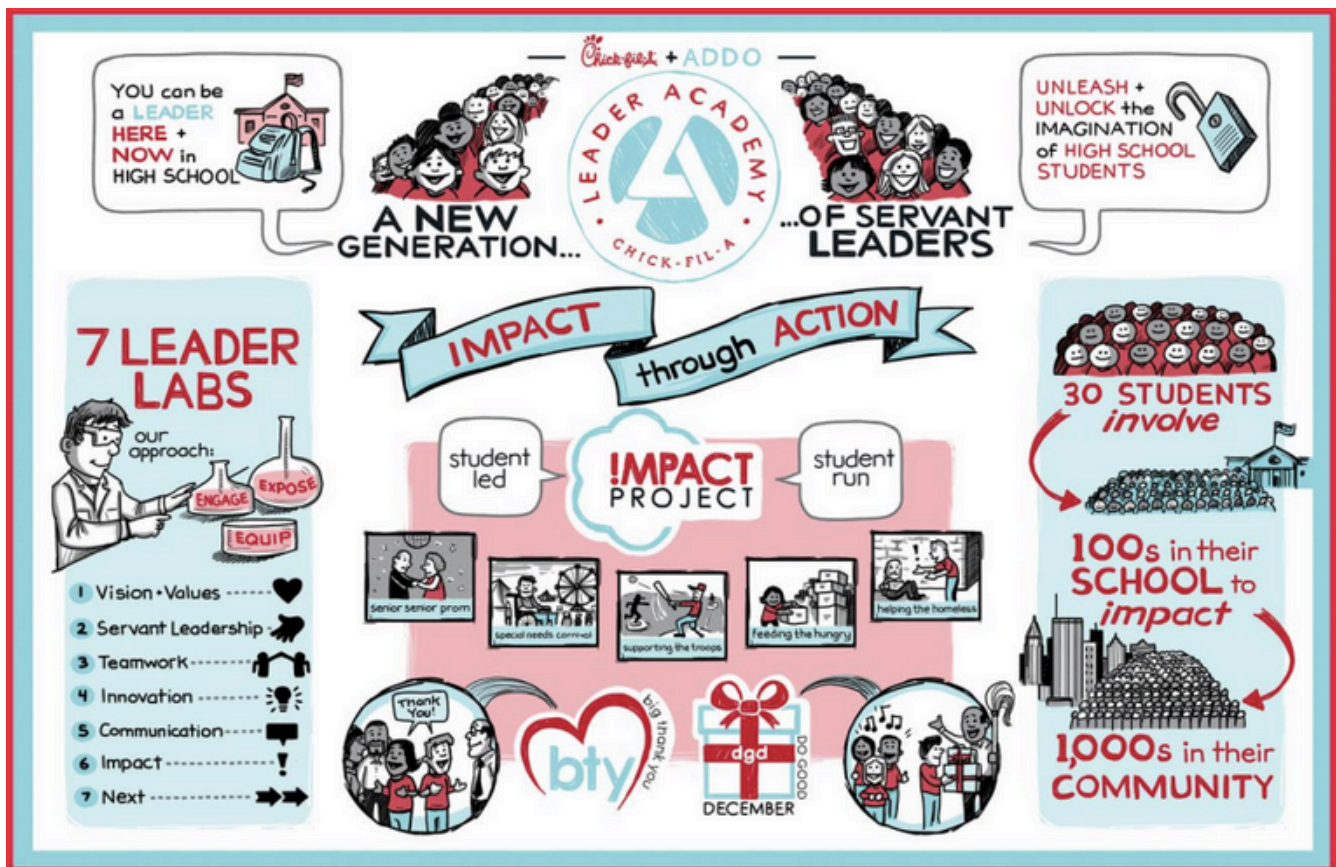
Chick-fil-A Leader Academy is a national high school leadership program focused on Impact Through Action. In partnership with Chick-fil-A, Inc., ADDO created Chick-fil-A Leader Academy to bring a fresh approach to leadership and empower young people to make a difference.

How does it work:

Through a unique Engage-Expose-Equip approach, Chick-fil-A Leader Academy involves 30 students per school in a 7-month curriculum where they learn valuable leadership lessons, culminating in an end-of-program Impact Project.

Including:

- Seven easy-to-execute, web-based Leader Labs (one per month)
- Three service projects to put leadership principles into practice
- Video-driven curriculum for fun, engaged learning
- Innovative technology combined with authentic teacher-student interaction
- An online portal for planning, scheduling, and program resources



# PARTNERSHIP CONTACT

2024

## Meet our Marketing Team!

Kristin Myers- Marketing Coordinator  
Shelby Pouey- Catering Assistant



Email [marketing@cfacovington21.com](mailto:marketing@cfacovington21.com) to  
get started!