



 Covington - Highway 21

School Partnership
2025-2026

LET'S FACE IT

Your students and faculty love Chick-fil-A
& we love your students and faculty!



WE'RE A LITTLE DIFFERENT THAN MOST BUSINESSES...

Chick-fil-A restaurants are nationally known for their involvement in local schools. Each Chick-fil-A is individually owned and operated, so we strive to build long lasting relationships with our community in order to maximize impact on our local Covington guests. At Chick-fil-A Covington - Highway 21, we feel that creating partnerships with schools open doors to inspiring positivity and success in the next generation of chicken-eaters. While we know that everyone appreciates donated food and coupons, we like to take the partnership a step further - Bringing the Cow to school to make kids smile, recognizing your outstanding teachers for all of their hard work, or participating in fundraising events.

ABOUT US!

Meet our owner, Lauren Nelson



It's my full-time job—and really my passion—to make sure our organization is creating a positive influence in our community. While I am part of a large national brand, as an Operator, I'm actually an individual business owner in our community. My husband, Trey, and I both grew up in Covington and attended school in St. Tammany Parish. As a member of this great community, I enjoy getting involved with schools, charities, and community events that mean something to our guests and our team—and make our community life better and more enjoyable. It's my privilege as Operator to create relationships that allow us to develop young people, serve our community needs and show appreciation for our community hero's. I love meeting people, so if you happen to see me around the restaurant or in town, please take a few minutes to get acquainted. I truly look forward to meeting you.



Lets get started!

Your school partnership will include:

\$1,000 in Food Donations

Yes, you read that right! You will have \$1,000 to spend per calendar year on any events, meetings and special occasions of your choice. Whether it's treating your teachers during appreciation week, providing lunch for a student award ceremony, or hosting a parent engagement night – we're here to support your school.

To make the most of this benefit, schedule a meeting with us to discuss how and when you'd like to use your donations.

*Cannot be used for 3rd party resale and full amount may not be used in one day.

School Discounted Pricing

Enjoy 10% off all orders for any school event, staff meeting, etc.

Exclusive Rewards for Teachers

We're proud to recognize the everyday heroes in our community through ID.me in the Chick-fil-A App. Once verified, you'll be able to receive surprise rewards from us throughout the year as a small thank you for all you do. More info below!

Fundraising

Sell Our Food

Community Care Events

Bring your school community together for a night of fun and fundraising! On your scheduled spirit night, we'll donate 10% of all sales from guests who mention your school – whether they place the order in the restaurant, drive-thru, or as a mobile order in the Chick-fil-A App. It's an easy way to enjoy a great meal while supporting your school at the same time!

Chick-fil-A Product Resale

Looking for a simple high-impact fundraiser? We offer select Chick-fil-A menu items to schools at a reduced cost so that you can resell them at events, such as carline, sporting events, or school festivals, and keep the profit. We'll work with you to determine the best products and resell prices for your audience, making it easy to turn delicious food into funds for your school!

Ask your restaurant contact for signage to use at your sales table to promote that you are selling Chick-fil-A food as a fundraiser for your school. Publicize the fact that you will be selling Chick-fil-A food as a fundraiser in any pre-event communications sent to parents for an even better turn out.



Community Helpers

Get Surprise Rewards!

Verify Your Community Status

At Chick-fil-A, we're proud to recognize the people who make a difference every day—teachers, first responders, nurses, and more! Through ID.me in the Chick-fil-A App, eligible community heroes can verify their status in just a few quick steps. Once verified, you'll receive surprise rewards throughout the year—like sweet treats for Back to School, Teacher Appreciation, or just because we appreciate you. It's our way of saying "thank you" for all you do.



Verify with **ID.me**

To get started, open the Chick-fil-A App and follow the steps below.

- Choose "For You"
- Choose "Edit Profile"
- Scroll all the way down
- Click "Verify with ID.me" and follow the steps





It's Our Pleasure!

Choose one from each group...

Honor Roll Coupons

Student award recognition program.

Accelerated Reader Program Coupons

Recognize your students for reading books with Chick-fil-A Coupons.

Offered for Elementary Schools.

Project Graduation/Senior Event Coupons

Partner with us to make your senior event extra special. Offered for High Schools.

AND

Career Day

Our Owner/Operator would love to attend your next Career Day to share her business experience with your students.

Junior Achievement Partnerships

Partner with the Junior Achievement program to give young students the knowledge and skills they need to own their own academic success.

Chick-fil-A Leadership Academy

This is a High School Leadership program focused on impact through action to inspire and develop the next generation of servant leaders in the community. See more about the Chick-fil-A Leadership Academy below.

Chick-fil-A Leadership Academy

Chick-fil-A Leader Academy is a national high school leadership program focused on Impact Through Action. In partnership with Chick-fil-A, Inc., ADDO created Chick-fil-A Leadership Academy to bring a fresh approach to leadership and empower young people to make a difference.

How It Works:

Through a unique Engage-Expose-Equip approach, Chick-fil-A Leader Academy involves 30 students per school in a 7-month curriculum where they learn valuable leadership lessons, culminating in an end-of-program Impact Project.

Including:

- Seven easy-to-execute, web-based Leader Labs (one per month)
- Three service projects to put leadership principles into practice
- Video-driven curriculum for fun, engaged learning
- Innovative technology combined with authentic teacher-student interaction
- An online portal for planning, scheduling, and program resources

Career Day

We love inspiring the next generation of leaders! Our team is available to participate in your school's career days, sharing how skills learned in the classroom—like math, communication, and teamwork—apply in the real world. For example, during Lancaster Elementary's annual Math Day, our Operator, Lauren, spoke with students about how math plays a role in everything from managing inventory to creating a weekly schedule. We tailor each visit to your school's needs to make it an engaging, interactive, and relevant event!



PARTNERSHIP CONTACT

2025

Meet our Marketing Team!

Kristin Myers- Marketing Coordinator
Shelby Pouey- Catering Assistant



Hi friends!

I'm so excited to partner with our local schools and work together to create memorable, meaningful experiences for your students, staff, and families. From food donations and fundraisers to career day visits and special events, we have so many ways to support your school, and I can't wait to help you take advantage of all of them!

Let's schedule a time to meet so we can organize and plan everything to meet your schools needs. I'm looking forward to working with you!

-Kristin Myers

Marketing Coordinator
Marketing@cfacovington21.com

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